

Public Relations

Our Marketing Plan

- BeCentsAble does have a marketing plan in place.
- We have a Public Relations team ready to promote the workshops in all areas.

National Media Coverage

2/12/09: Good Morning America! BeCentsAble Co-Founders Chrissy and Kristin

Local Media Coverage

3/18/09: Coupon Parties (Educator Karen Wilmes) on myFox Boston 25

3/14/09: Massive Savings at the Grocery Store! (Educator Angela Prokop) on Denver CBS4

3/10/09: San Antonio Living - WAOI.com (Educator Leslie Muckleroy)

3/6/09: Attending a Coupon Party! on Inside Edition

3/2/09: Coupons 101: What you need to know! (Educator Kim Julian) on St Louis KSDK Channel 5

2/12/09: Coupons Pay Off Big-Time on San Antonio's KSAT

2/12/09: Forget Tupperware, Now It's Parties! on Denver KMGH Channel 7

2/9/09: BeCentsAble Educator Tiya Shows Charlotte her Savings Skills on Charlotte, NC Fox News

1/26/09: Babysitting Co-Op on Phoenix Channel 12 News

1/19/09: Becoming a Stay-at-Home Mom on Phoenix Channel 12 News

:: Evaluating Income Loss

:: Curbing Entertainment Expenses

12/15/08: Big Grocery Savings on Phoenix ABC15 Smart Shopper

12/15/08: Charitable Giving on Less on Phoenix Channel 12 News

11/27/08: The Coupon Queen on Topeka KSNT 27NEWS

11/24/08: BeCentsAble LIVE on Topeka Fox43 News

11/20/08: We helped a family of 7 in Kansas City spending \$400 a week cut their budget! on KMBC Kansas City's Channel 9 News

:: Details of Chrissy & Chris's HyVee Shopping Trip

11/14/08: How Saving Money Turned Into a Business! on Phoenix Fox10 News

:: More information about the interview

11/4/08: Saving on Household Items on KMBC Kansas City's Channel 9 News

:: Details of Chrissy's CVS Shopping Trip

11/3/08: Saving on Groceries on KMBC Kansas City's Channel 9 News

:: Details of Chrissy's HyVee Shopping Trip

10/9/08: Wallet Watch on WNCT Jacksonville's Channel 9 Eye Witness News

Radio

2/21/09: KMOX in St Louis

1/15/09: WFIN Morning Show (about 4-5 min in, after weather and school closings)

11/25/08: Frugal WAHM's Talk Radio

11/12/08: KFKF 94.1 with Dale & Mary

11/11/08: Mix 93.3 with Rocket & Teresa

Print

April 2009: Her Magazine

3/5/09: Centennial Citizen

March 2009: Her Magazine

12/8/08: The Coupon Queens of Eastern Jackson County in the Examiner
(Chrissy's hometown paper!)